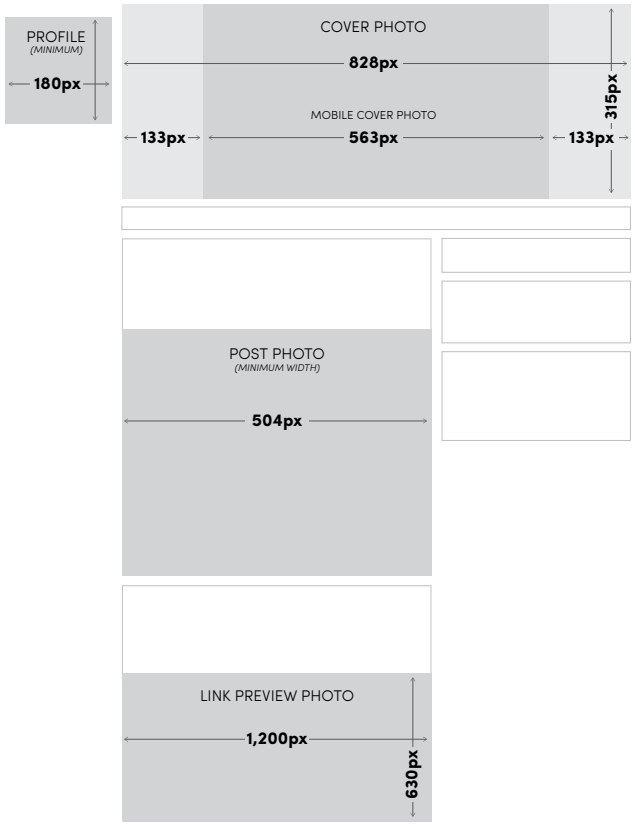
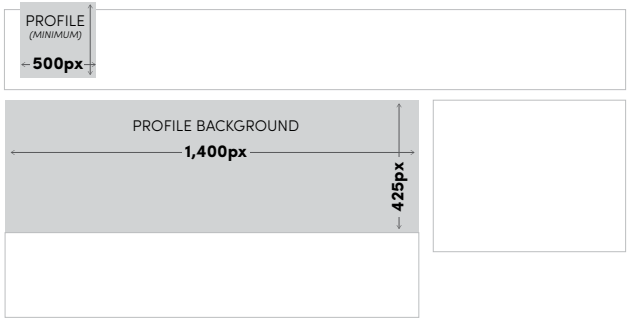
SOCIAL MEDIA **CHEAT SHEET**

the starr conspiracy



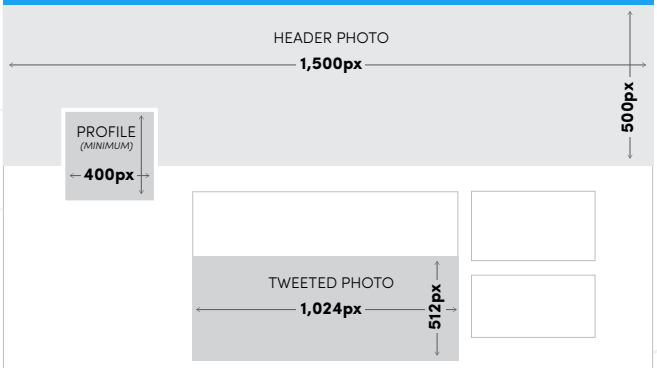
Profile Photo.....Minimum 180px by 180px
Cover Photo..... 828px by 315px
Post Photo.....Minimum 504px wide*
Link Preview Photo.....1,200px by 630px

Promoted posts on Facebook cannot contain more than **20 percent text in the image.*

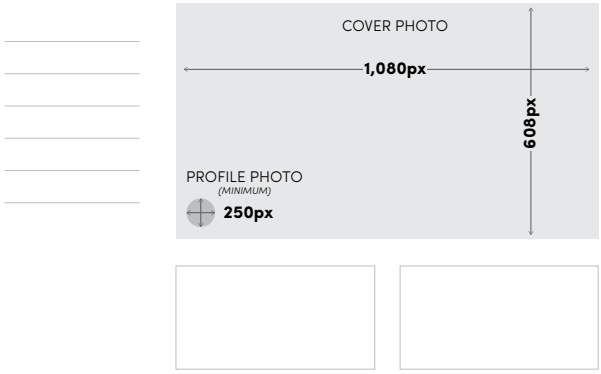


Profile Photo.....Minimum 500px by 500px
Profile Background.....1,400px by 425px

**LinkedIn is rolling out a new business layout in 2017 — be on the lookout for it!*



Profile Photo..... Minimum 400px by 400px
Header Photo ..... 1,500px by 500px
Tweeted Photo.....1,024px by 512px



Profile Photo.....Minimum 250px by 250px
Cover Photo.....1,080px by 608px

Profile Photo..... 110px by 110px
Post Photo.....1,080px wide